



STYLING GUIDE

Headshots/Portraits

To capture your personality, go with your favorite styles and colors. I love fun patterns, cool textures and amazing details. Add a little bling to jazz up each look. If you are sporting a few looks during your session, I recommend making looks as uncomplicated but as personal and vivid as possible.

Traditionally dark colors are more flattering than light colors. I don't recommend large swaths of white or red (especially if you are fair skinned). Have clean nails, shoes, and hands, and avoid too much makeup. A bit more color than what looks natural is fitting. Bring styling tools in case we need them (comb, hair spray, powder, lip color).

I recommend avoiding ruffles in blouses. I don't recommend horizontal stripes. Avoid large busy patterns; small tight patterns usually work well. Avoid thin/tight stripes and anything ribbed. If you wear glasses, make sure they are clean. Trim hair (on your head, face, eyebrows, mustache, etc) as needed but do not test drive a new hairstyle on the day of your session. Avoid anything that might stain your teeth on the day of your session. Eat light before your session and be hydrated.

If you'd like to wear more than one look during your session, you certainly may. Be sure to let me know so we can accommodate the time for wardrobe changes. Have all your items pressed and ready to wear. Also, feel free to text me any images of apparel you might like to try and I can weigh in if you like. I do have hair and makeup styling to offer as well as a wardrobe stylist available if you need any more guidance.

Group

When you are planning your outfits, consider creating a coordinated feel for the group. Perhaps one person wears a fun/funky pattern and everyone else's outfit riffs off that pattern. If one person wears a pattern, pull those colors out in solids or stripes for other people's outfits. Consider hats, scarves, fun shoes, and unique jewelry. Whether you choose a color palette (jewel tones, fall colors, neutrals with a splash of color) or to have one pattern you riff off from, have a plan where everyone looks and FEELS their absolute best.

WHAT TO EXPECT

- Be prepared to have an easy shoot - I will coach you through the posing
- After the session, I will narrow the images down and gently enhance the final selection. I will then send them to you in an online gallery accessible through a link that I will send by email.
- All your final image selections will be edited & enhanced; if you desire further retouching (i.e., "plastic surgery"), there is a \$25/per image fee.
- You will select, purchase (if required), and download the images you wish to have direct from my proofing site to your computer and/or I can put your selection on a flash drive for \$35.